

## The Cardboarders LTD

Riga, Latvia, European Union

# Corporative information

### Overview

Folding, printable corrugated cardboard furniture and display stands. New brand Foldlife has been known internationally since 2009. Our field is to start from creating concept and technical solution development to practical space furnishing. Our team is internationally recognized with folding cardboard benches, chairs and tables.

Our main principle is to get desired effect using rather small budget, ecological materials and in Latvia created original and effective designs (concepts).

Now we make also bookshelves, stands, nonstandard size cardboard constructions and packaging designs. Using our experience and production opportunities offered by our cooperation partners, we can solve unusual tasks. We will actively continue to develop new products design and improve manufacture.

### Main things:

- Printable foldable cardboard furniture & exhibition stands
- Made from pulp & 100% recyclable
- Easy to pick up & fast to pop – up
- Advert & promotions products
- Green attitude is our business

**Corporate profile:**

- On May 16, 2007      Company established with name “Bezdeligu projektu interjeri”. At the beginning it was cardboard furniture sales company with strong owners relationship from LTD “Vejiem Līdzi”, they are first cardboard furniture authors and well know specialists of cardboard in Europe. Previously sales brand was [www.ielociunpiemeties.lv](http://www.ielociunpiemeties.lv) , what is well known at local market.
- On January 1, 2009      Accepted conceptual idea about new brand creation
- On June 17, 2009      Company had change new name to LTD “The Cardboarders” and new partner Mr. Agris Gaujenietis, who is the sole subscriber of company.
- On July 1, 2009      Sales activities is starting take over them from LTD “Vējiem Līdzi”. New products are creating and design is offering for costumers.
- On August 15, 2009      new international product brand is born: “Foldlife”.
- On October, 2009      first steps in export markets
- On December 1, 2009      New home page opening [www.foldlife.com](http://www.foldlife.com)
- On January 2010      Negations with potential international sales partners



**Description of several projects:**

- Gothenburg International Book Fair. Latvian central bookstall in which was used large size constructions made from glued and folding cardboard details. Total height of the stand was 11 meters, width – 10 meters and length – 20 meters. For furnishing the space was used Foldlife folding cardboard furniture and shelves system with built-in light, sound system and TV display. Project contained design's idea creation, technical drawing, construction producing, transportation, extra equipment completion and assembly in Gothenburg. Realization in 75 days.
- 6000 packing boxes for Publisher Zvaigzne ABC and Vides Filmu Studija co-published books and 6000 DVD design, manufacture and completion for retailing. A great deal of handicraft. Realization in 60 days.
- 5000 small folding cardboard benches design and manufacture for beverage company Cēsu alus needs of retail promoting. They were added to boxes of beer for retailing in supermarkets in summer.
- 1000 souvenirs (Foldlife folding cardboard benches made with special laminated print design and extra shoulder belt to bench) were made for exhibition hall Rīgas Mākslas Telpa
- Architect's and designer's event Pecha Kucha was provided with extra folding cardboard chair and bench sets for organizing the lectures.
- Manufacture of eco brochure stand sets for Hipoteku Bank branches' informative and marketing activities.
- Venice Architecture Biennial. Latvian pavilion project - manufacture, delivery and assembly in Venice. Exposition was made indoors and on the seafront of Venice large canal. Foldable and mobile living unit's (cardboard cube) concept realization in 60 days. 5000 sets of cardboard folding furniture were printed with black-and-white biennial symbol.
- Film studio design concept, manufacture and assembly for weekly children television show Kaste-Este. Idea of cardboard box with toys. Individual cardboard parts manufacturing for specific TV studio needs in 1000m2 area. Realization in 75 days.
- Providing a corporate event of Statoil office with printed folding corrugated cardboard benches.



**FOLDLIFE**

## Cardboard furniture & design

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- Cardboard furniture delivery to Andrejsalas floating studio for Sigur Ros movie's after party.
- Furnishing Riga Applied Arts College graduation work exhibition (green room) with foldable corrugated cardboard furniture sets.
- We regularly deliver standard exhibition stands 100% made from cardboard parts to customers, partitions and foldable furniture in Frankfurt International Book Fair and in other book exhibition's. Delivery during 3 years, transportation and assembly in diverse venues in Europe.

**Last update February 2010**

**WE ARE LOOKING FOR SALES PARTNERS**